

Jane R. Snider, Ed.D.
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Leadership/Administrative Experience

Founder and CEO: Heads-Up Consultants llc., June 2013 – Current

- Assists schools to identify new leaders through an Executive Search process
- Mentors new leaders – Heads, Principals, Executive Directors
- Troubleshoots with nonprofit leaders to define governance roles
- Defines job descriptions for Executive Directors, Directors of Development and other key positions
- Trains Boards of nonprofits and schools in governance responsibilities
- Develops fundraising and/or marketing plans for nonprofit organizations
- Supports leaders in nonprofits as they transition in or out of their role
- Provides expert direction to parents of children who struggle with dyslexia and Attention Deficit Hyperactivity Disorder
- Reviews evaluations for parents, creates a new plan for their child
- Guides adults who struggle with dyslexia and/or ADHD
- Manages feasibility studies and capital campaigns for small nonprofits

Founder and Executive Director: The Summit School, 2004-2013

- Responsible for overseeing and managing all fundraising, marketing, advancement and public relations for The Summit School
- Responsible for providing the vision for furthering the School's stance in the community through marketing, and creating initiatives to raise funds
- Hires and Evaluates Director of Development and Marketing, Director of Advancement, and all development staff
- Works with Board of Directors to raise funds and bring awareness of the School in the metropolitan area for Endowment, Building Fund, Annual Fund, and special projects approved by the Board of Directors
- Creates and implements the Marketing Plan for the School
- Creates new initiatives such as; Business Breakfasts, Adopt a Teacher, Adopt a Student
- Served on two search committees to find new Heads of School
- Submits more than 40 proposals to foundations for school projects, scholarship funds, Endowment funds, etc. annually

- Represents the School to foundations, businesses, alumni, donors, prospective donors
- Raised more than 7M dollars as Executive Director from 2005-2012
- Consultant to parents, professionals, specialists as an expert on issues related to learning differences
- Consultant to schools, associations, and organizations on various issues regarding school governance and program improvement
- From 2005 through June 30, 2010 supervised and mentored the Director of Education in preparation for her role as Head of School.

Founder and Head of School: The Summit School, 1989- 2004

- Created and established a successful school for students with learning differences (dyslexia, dysgraphia, attention deficit disorders, executive function disorder, language learning disabilities), grades 1-8.
- Responsible for directing and supervising all operations and activities of the School and its Outreach programs
- Primary author of the School's curricula; developed, established and led the professional development model for the School.
- Guided the construction of all facilities and interacted with the architects, engineers, builders, and government agencies
- Responsible for establishing and maintaining financial viability and stability of the institution
- Hired and evaluated all faculty, staff, specialists
- Led the School and faculty to earning more than 20 awards; local, regional, national including the National Blue Ribbon School of Excellence in 1999
- Raised more than 4M dollars for facilities and projects as Head of School
- Created the Outreach Program with tutors and speech pathologists, as well as the summer educational camp
- Built a Board of Directors and trained them in School Governance
- Consultant and Expert to more than 20 area schools to support them in establishing or strengthening services and accommodations for students with learning differences
- Presentations on key topics at national conferences throughout the United States, regional and local conferences as well

Founder and Chief Expert of Children's Potential: 1982-1989

- Created a private practice serving the District of Columbia/Baltimore//Annapolis metropolitan region to assess and remediate students with learning differences
- Assessed and diagnosed hundreds of students, grades K-12
- Hired and trained tutors to remediate students
- Consulted with parents, teachers, mental health professionals and many private and parochial schools in the Washington/Baltimore/Annapolis metropolitan area and boarding schools on the east coast

Personal Awards and Honors:

2015: Inducted to Annapolis Chamber Hall of Fame for contribution and legacy to the community

2013: Business Leader of the Year, Annapolis and Anne Arundel County Chamber of Commerce for philanthropic contributions of service to the community

2013: Worldwide Who's Who

2012: TWIN Honoree: Tribute to Women in Industry for leadership as a woman in the community, a national program sponsored by the YWCA

2011: One of 25 women in Baltimore/Annapolis corridor selected for Brava Award honoring women of achievement in business by Smart CEO

2010: Capital-Gazette Newspaper, Anne Arundel County Maryland, names Dr. Jane R. Snider one of five **Women of the Year**

2010: **Paul Harris Fellow** of Rotary International

2008: What's Up Magazine names Dr. Jane R. Snider one of four **Women Who Made a Difference**

2006: Leadership Anne Arundel and Capital Gazette award Dr. Jane R. Snider **Community Trustee Award** for extensive work in the community and region

2001-2003: Appointed to Governor Francis Glendenning's Advisory Council on Attention Deficit Hyperactivity Disorder

2001: Appointed as National Blue Ribbon Site Visitor for U.S. Office of Education

1999: **Distinguished Alumni Award**, The George Washington University

1999: Named one of **Maryland's Top 100 Women**

1999: Awarded Washington Post **Distinguished Educational Leadership Award**

1997: The Washington Post *Principal's Leadership Institute*

1997: Selected for biography in *Maryland Women of Achievement in History*

1991: Harvard *Principal's Leadership Institute*

1978: Pi Lambda Theta Honor Society, the George Washington University

1971-1973: recipient of Fellowship for Doctoral Studies, The George Washington University

Professional Presentations:

More than 40 presentations at National Conferences, state and local conferences on topics related to learning disabilities, ex: *Strategies to Support the Student who Learns Outside the Lines*, *What's This Thing Called Dyslexia*, *Executive Function Dysfunction*, *Translating Diagnostic Data to the Classroom*.

Conferences include International Dyslexia Foundation, American Speech/Language/Hearing Association, Pennsylvania Dyslexia Association, Anne Arundel Medical Center, Calvert County LDA, etc.

Board and Committee Experiences:

- Annapolis and Anne Arundel County Chamber of Commerce, Chairperson of Education Committee, 2012-current
- The Summit School, Board of Directors, 1989- 2013
- The Island Nursing Home Deer Isle, ME, Development Committee, 2009-2013
- The Cisco Center, Severna Park, MD, 2009-current
- Search Committee for Headship, Indian Creek School, 2010-11
- Search Committee for Interim Head, Indian Creek School, 2009-2010
- Dyslexia Tutoring Program, advisory board, 2000-present
- The Schooner Sultana, advisory board, 2000-2003
- Anne Arundel Medical Center, Board of Directors, 1996-2000
- Maryland Orton Society, Board of Directors, 1991-1995
- Annapolis Summer Garden Theatre, Board of Directors, 1985-1989
- Kol Ami Synagogue, Board of Directors, 1980-1985

Education:

The George Washington University:

- Doctorate in Human Development and Education, Major Field; Special Education Support fields in Teacher Training, Administration, Social Sciences
- Master of Arts in Education, Diagnostic/Prescriptive Teaching, Department of Special Education
- Bachelor of Arts in Education, Special Education major